

KFVE-TV/5/HONOLULU, HI
DESCRIPTION OF PROGRAMS PROVIDING THE MOST SIGNIFICANT
TREATMENT OF COMMUNITY ISSUES
APRIL 1 – JUNE 30, 2008

<u>PROGRAM</u>	<u>DAY</u>	<u>TIME</u>
K5 News @ 6:30pm	Monday – Friday	6:30pm
K5 News @ Nine	Monday – Sunday	9 p.m. 11:30 p.m. (Repeat)

Locally produced local news program featuring issue responsive news, weather and sports stories.

Think about it...	Mondays, 9:30pm and 11:55pm Wednesdays, 9:30pm and 11:55pm
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Weekly editorial segments (2 new segments produced each week) with station General Manager, John Fink. Spots are approximately 60-90 seconds in length.

Public Service Announcements	Various days and times
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Announcements that air throughout the broadcast day regarding issues of public concern.

PUBLIC/PRIVATE SAFETY

Weather, crime, protection, prevention, including positive public safety issues.

LOCAL NEWSCASTS

VOLCANO ISSUES

Apr 8 2008 06:30PM An emergency health advisory is issued on the Big Island, as southeasterly winds threaten to carry dangerous gas emissions from Kilauea Volcano over populated areas. The winds turned more favorable this afternoon, but park rangers still decided to shut down the popular Volcanoes National Park because of rising gas levels. And it's not just Big Island residents who need to take precautions. The Health Department is asking everyone to keep tabs of the situation, especially people with preexisting respiratory illnesses such as asthma, bronchitis and emphysema. The high sulfur dioxide levels forced down and evacuate about two thousand people. Park Superintendent Cindy Orlando says evacuations went smoothly, and there is no immediate threat to anyone's safety.

Apr 8 2008 09:00PM Hazardous fumes from Kilauea have forced evacuations and caused closures. And the billows of smoke and ash are spreading across the islands. Winds could blow volcanic gas emissions towards populated areas, not just on the Big Island, but throughout the state. The big question now is how long will we have to put up with these hazy conditions? K5's chief meteorologist sharie shima joins us now with the answer.

Apr 9 2008 06:30PM Thick vog blankets the sky. But the recent showers are helping to clear all that soot and ash in the air. Big Island Civil Defense agrees the rain is good news for residents. Officials say the air quality has improved due to the rainfall. And because of that, this morning the Red Cross closed a shelter in Hilo for voluntary evacuees.

Apr 23 2008 06:30PM On the Big Island, elevated sulfur dioxide levels have forced park officials to close Hawaii Volcanoes National Park. For the second time this month, sulfur dioxide levels have risen prompting officials to close the summit area of the park. Kilauea Military Camp and Volcano House Hotel has also been shut down.

May 14 2008 09:00PM As our winds have dropped off, the haze has picked up, vogggy conditions are now sweeping over parts of the state. This safety alert goes out to residents on Maui and the Big Island, especially the Hilo and upper Puna districts a vog health advisory is up. Because the emissions from the volcano will also linger in the air, people with respiratory problems like asthma should stay inside with the a c on and drink plenty of fluids.

HURRICANE PREPAREDNESS

May 14 2008 06:30PM Hurricane season is just around the corner, and today military officials made sure they're ready in the event of an emergency. They held a hurricane preparedness exercise which included setting up a temporary command post on Ford Island. It's Ground Zero for the military's response and recovery effort in the event a hurricane hits Oahu.

MILITARY IMPACT

Apr 22 2008 06:30PM It's not harmful to your health. That's the army's stance following a recent environmental survey of depleted uranium at Schofield Barracks. Workers cleaning a firing range found tail assemblies that were fired from a weapon called the "Davy Crocket" back in 2005.

WATER PROBLEMS

May 22 2008 06:30PM A safety alert for valley isle residents. For a second day, Maui residents need to boil their water before using it due to E Coli bacteria found in the water supply. So far, only portions of Makawao that spans from the fire station on Makawao Avenue to the intersection of Makawao Avenue and the old Haleakala Highway are affected.

PEDESTRIAN SAFETY

Jun 5 2008 06:30PM Honolulu police are having difficulty solving hit and run traffic cases in recent months. They say they haven't been able to close any of the seven felony cases this

year. The wife of a military man killed in a hit and run near the Honolulu International Airport seven months ago is still searching for closure tonight. The driver who fled the scene of a deadly pedestrian crash in Kalihi last night is still on the run. Investigators say a light colored SUV with paper license plates clipped an elderly man as he jaywalked across Dillingham Boulevard. The 79-year-old victim then fell into the path of this car, and later died from his injuries.

FIRE SAFETY

Jun 5 2008 06:30PM Firework festivities for the fourth of July is just around the corner. And with our dry season, firefighters are advising everyone to take precautions to prevent brush fires. Dry season began last month and lasts until October.

HAZARDOUS CONDITIONS

Jun 16 2008 06:30PM People living near a leeward Oahu landfill are complaining of numerous health problems. And now, they're demanding answers. Dozens protest outside the PTV Land Company Landfill in Nanakuli.

HARMFUL ACTIVITIES

Apr 27 2008 09:00PM During the warm spell caused by the Kona winds, many tried to stay cool by take a dip local streams or splashing around under a waterfall, but as K5's Beth Hillyer reminds us, there is an unseen danger in the water. She is live at Kapalama Stream in Kalihi with more. The cool rushing water of Island streams often look inviting but bacteria in the water can make you really sick.

PRODUCT RECALLS

May 8 2008 09:00PM We start tonight with a safety alert from the federal government. Nearly 69 thousand pounds of beef products from Hawaii's largest meat processor may be contaminated with E Coli. The beef products were processed at the Palama Meat Company in Kapolei last month.

FOURTH OF JULY SAFETY

Jun 27 2008 06:30PM the Honolulu fire department and other emergency responders are reminding you of the importance of fire safety. Roger mari has more in tonight's safety alert report. Historically fourth of July is one of the busiest days for fire fighters and other rescue agencies.

SAFETY IN PUBLIC PLACES

May 9 2008 09:00PM This has been an Oahu park is in disarray and parents say children could get hurt. Parents tell us the playground at Makakilo Park is in shambles. They say, things like rust, holes, and jagged edges on the equipment are putting there kids at risk.

SEAT BELT USE

May 12 2008 09:00PM Police across the state are now combing the streets for people in cars who aren't buckling up. And, if your safety isn't reason enough, perhaps a 92 dollar fine will be.

REAL ESTATE FRAUD

Jun 19 2008 06:30PM Agents say Hawaii's economic loss is in the millions due to fraudulent activity in the real estate industry. Tonight, we'll tell you what you can do to protect yourself from mortgage fraud. More than 400 people nationwide charged with mortgage fraud. The arrests are part of "Operation Malicious Mortgage", a federal investigation that started in March. Hawaii is part of that national crack down.

SCAM ALERTS

Jun 20 2008 06:30PM

The internet can be a great tool, but scam artists are using it to target Hawaii, turning home hunters searching for a steal into the hunted. Zahid Arab has this important information in a safety alert.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 9:30pm and 11:55pm
Wednesdays, 9:30pm and 11:55pm
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

May 19, 2008 Dazing Haze

Purple haze all in my brain... well, with all due apologies to Jimi Hendrix, it's actually been more of a translucent and velvet vog that hovered over Oahu and other islands in recent weeks. And yes, the tradewinds do invariably come back and let us once again gaze upon majestic mountains and scenic city views.

But just think about how people in Los Angeles or Beijing or Mexico City or Denver are immune to these types of hazy days. For in those cities, bad air is not an anomaly, it's the norm. And to make matters worse, the particles in the air in those cities and countless others, is a lot worse to breathe in and breathe out than the air we deal with when we have volcanic emissions.

Simply driving along in the eerie stillness of our vapor-covered environment sure makes you happy that we don't accept this phenomenon as a regular occurrence. And unlike our infrequent vog days, most of the cities around the world who see grey cause the majority of their own problems- yes, manmade air junk. Thank heavens for our relatively clear heavens here in Hawaii. 'Scuse me while I kiss the sky... Think about it.

ECONOMY Evaluation, success in the community, business/economic how to's.

LOCAL NEWSCASTS

ALOHA AIRLINES GOES OUT OF BUSINESS

Apr 1 2008 06:30PM Day one without Aloha Airlines. Chopper 8 here looking down on the airlines' ten, now out of service 7 37 passenger jets. Parked, empty, waiting for new leases on life. The cease in operations leaves thousands without a way home. And another 400 thousand people with tickets that are no good. Howard Dashefsky is live at Honolulu International Airport to tell us how other airlines are stepping in to help stranded passengers. Meantime, bankruptcy proceedings continue in downtown Honolulu for Aloha Airlines. Late this afternoon federal bankruptcy judge Lloyd King cleared the way for the bankrupt Aloha Airlines to begin selling off it's cargo and contract service divisions. Beth Hillyer is live with the latest on what happened in court today. Help is now available for airline employees losing their jobs. The airline, several unions, a local bank, and the city and County of Honolulu have organized a job fair for a week from tomorrow; Wednesday April 9 at the Blaisdell Center exhibition hall from 10:00 a.m. until 3:00 p.m. The state's rapid response team is holding informational meetings on Oahu, Maui, Kauai and the Big Island beginning Thursday to help with filing unemployment claims.

Apr 1 2008 09:00PM The void Aloha Air left in this market means local carriers now have to pick up the slack. Hawaiian Airlines added 6 thousand seats this morning, but most are inter island flights. And Go! Help has been pouring out for Aloha Airlines employees who are now out of work. The airline, several unions, a local bank, and the city and County of Honolulu have organized a job fair for a week from tomorrow, Wednesday April 9th at the Blaisdell center exhibition hall from 10 a m until three pm. The state's rapid response team is holding informational meetings on Oahu, Maui, Kauai and the Big Island beginning Thursday to help with filing unemployment claims. Clients and employees of Aloha Air aren't the only ones being affected by Aloha's sudden shut down. Travel agencies have been trying to help people who made bookings H.N.L. Travel worked throughout the weekend hoping to get a jump on the large number of phone calls they were anticipating. The main question from H.N.L. Travel's clients is how to get a refund?

Apr 2 2008 06:30PM Travel experts show up at the state capitol this afternoon to talk about the demise of aloha airlines and what's being done to help its unemployed workers. K five's Beth hillyer explains how the shut down could effect the future of local air travel. For local business and leisure travelers, aloha's departure is bound to affect your pocketbook. The state estimates it will cost about three million dollars a month to pay aloha's two thousand employees unemployment benefits. That's the reality for angel and bernice pablo, a married couple who worked at aloha for 19 years. They're filing for unemployment today, as they wonder about their future and the future of their eight- month old daughter anela. Hawaiian airlines, meantime, announced immediate job openings this afternoon. Hawaiian says it has positions available for: 12 pilots, 35 flight attendants, and 7 mechanics. Also today, Hawaiian airlines says it has taken care of all displaced aloha travelers, scrambling to get back to the mainland. They are in the air at this moment, headed to Los Angeles. The plane took off from Honolulu International Airport at 3 this afternoon.

Apr 2 2008 09:00PM About two thousand former Aloha Air employees are expected to file for unemployment benefits this week. That harsh reality is felt twice in some Hawaii homes. Leland Kim spoke with a couple who together, spent nearly 40 years with the company. To fill the gap Aloha Airlines has left, Hawaiian Airlines announced immediate job openings this afternoon. Hawaiian says, it has positions available for: pilots, flight attendants, and mechanics. Hawaiian also says, it has taken care of all of the displaced Aloha travelers going to the mainland.

Apr 3 2008 06:30PM With nearly two thousand Aloha Airlines workers off the job since Monday, the ripple effect of their departure is beginning to set in for several area businesses. Many are seeing fewer customers, and ringing up fewer sales. Nearly three full days since Aloha's final flight, the reality of the local airline's departure is still sinking in. The Department of Transportation has temporarily given Hawaiian Airlines some of the old Aloha gates. That's

to help accommodate the additional flight needs to deal with the overflow of stranded passengers. That's the short term fix.

Apr 7 2008 06:30PM In U.S. Bankruptcy court today, reps from Aloha Airlines and its pilots union said they will keep on negotiating until they reach a labor agreement, even if it takes all night. The battle is over who should fly Aloha's cargo planes. The airline pilots association wants Aloha to choose based on seniority, but Aloha wants to use junior pilots who were flying the cargo planes before the shut down.

Apr 7 2008 09:00PM Tonight, a life line for some stranded passengers, but the crisis continues for other unlucky travelers. Thousands of passengers remain stranded in the islands after Aloha Airlines and ATA airlines both went under last week. Now, the state is reaching out. In U.S. bankruptcy court today, reps from Aloha airlines and its pilots union said they will keep on negotiating until they reach a labor agreement. The battle is over who should fly Aloha's cargo planes. The airline pilots association wants Aloha to choose based on seniority, but Aloha wants to use Junior pilots who were flying the cargo planes before the shut down.

Apr 8 2008 06:30PM There is hope for a refund for thousands of people holding seemingly worthless ATA and Aloha Airline tickets. Many people are out hundreds if not thousands of dollars in airfare on the bankrupt carriers. You have a good chance of getting your money back if you charged the tickets on your credit card.

Apr 8 2008 09:00PM There is hope for a refund for thousands of people holding seemingly worthless ATA Airlines and Aloha airlines tickets. Many people are out hundreds if not thousands of dollars in airfare on the bankrupt carriers. You have a good chance of getting your money back if you charged the tickets on your credit card, but you must notify your credit card company in writing within 60 days.

Apr 10 2008 09:00PM Members of the Hawaii congressional delegation testified in Washington this morning following the bankruptcy and closure of Aloha airlines a week and a half ago. The economic impacts and the fallout from the biggest layoff in Hawaii's history was the topic of discussion at a hearing on Capitol Hill. Soaring jet fuel costs and unfair competition by Mesa's Go!

Apr 15 2008 06:30PM Former aloha airlines employees aren't the only ones affected by the company's bankruptcy filing earlier this month. Aloha's retirees have also been hit. When aloha went through bankruptcy three years ago, some retirees lost as much as half of their pension.

Apr 15 2008 09:00PM State lawmakers are proposing a bill that would provide free health insurance for children for former Aloha airlines employees. The measure would expand the new keiki care program to include Aloha children who aren't eligible for other private or government insurance, excluding cobra. Lawmakers say, HMSA would split the premium cost with the state.

Apr 16 2008 06:30PM On Capitol Hill, Hawaii senators Daniel Inouye and Daniel Akaka have asked the Bush administration to speed up an application for a grant to help re-train and find jobs for laid off Aloha Airlines employees. The senators sent Labor Secretary Elaine Chao a letter asking her to expedite the grant and provide assurances. The Labor Department has the money to fund the program.

Apr 28 2008 06:30PM Saying "aloha" to an important carrier of island cargo. First, passenger flights ended on Aloha Airlines. Now, Aloha cargo operations will also be shut down.

Apr 28 2008 09:00PM Nearly two thousand Aloha Airlines employees laid off when its passenger service shut down, now hundreds more are jobless after the company decides to shut down its cargo service. The move could change inter island shipping as we know it. As of tonight, Aloha's cargo division will close for good. Governor Linda Lingle tonight expressed her concern for the nearly 300 Aloha Airlines cargo employees and their families. In a statement, she said, quote, "as we did immediately when aloha terminated its passenger service, the state has activated our multi agency rapid response team to assist affected employees. Maui Mayor Charmaine Tavares expressed her concern for the neighbor islands, she said, quote, "many small businesses, such as farmers with perishable cargo, rely on transporting their goods via air carriers and the extent of the impact to the neighbor islands will need to be examined.

Apr 29 2008 06:30PM A day after the sudden announcement of the immediate shutdown of Aloha Airlines Cargo division, employees were back at work. Howard Dashefsky, is live at Aloha Cargo with more on why they continued working. They were here to answer questions from customers about leftover cargo. The doors closed for its final time at about

2:00 this afternoon. Employees were here passing out these books on their final day. One that featured the first 50 years of the company but does not include the final chapters, of passenger operations ending and now the cargo operations coming to a close. Aloha's Cargo division carried 85 percent of all goods shipped by air between the islands. The shutdown has local companies scrambling to find a way to move their goods interisland. At Love's Bakery the sweet smell of baking bread is in the air. While this urgent need for cargo service is going on, other freight carriers are providing assistance. Some business owners are turning to the Superferry saying it's a convenient and fast way to move cargo. Love's Bakery, federalEx, and other shippers packed up their trucks and drove them onto the ferry today for shipments bound for Maui. Aloha's bankruptcy process went from a chapter eleven reorganization effort, into a chapter seven liquidation proceeding yesterday. That basically means Aloha Airlines no longer exists as a company. And pilots now have to start looking outside Hawaii for employment. And the attorney for the Pilots Association says it was quite unusual for a company to call it quits when there were two serious buyers interested in the company. SOUNDBITE: Aloha Pilots Union attorney John Dean, "Like most of the attorneys in the room, and several have indicated, they've never seen anything like this. Judge King mentioned he has been a judge since 1975 and never in his career he has seen a case like this.

Apr 29 2008 09:00PM SOUNDBITE: "We're just trying to do damage control and just do the best we can to get it out. A day after Aloha Airlines shuts down its cargo operations, the state scrambles to find other ways to ship goods from island to island. Aloha cargo handled 85 percent of Hawaii's inter island cargo shipping. While this urgent need for cargo service is going on, other freight carriers are providing assistance. Some business owners are turning to the Hawaii Superferry saying it's a convenient and fast way to move cargo. Love's Bakery, Federal Express and other shippers packed up their trucks and drove them onto the ferry today for shipments bound for Maui. Aloha Airlines' bankruptcy process went from a chapter eleven reorganization effort, into a chapter seven liquidation proceeding yesterday. That basically means Aloha no longer exists as a company. This was the final straw in Aloha's month long bankruptcy saga.

Apr 30 2008 06:30PM After abruptly shutting down, Aloha Airlines cargo division may be back in business under a new owner.

Apr 30 2008 09:00PM Hundreds of Aloha Airlines cargo employees are crossing their fingers tonight as negotiations are underway to buy out the division. Sources tell us tonight, the potential cargo buyer is one of the original bidders that backed out.

May 1 2008 06:30PM Former employees of Aloha Airlines cargo attended meetings across the state to find out about unemployment benefits. The meeting was held by the Department of Labor's rapid response team. Representatives from HMSA and Kaiser Permanente were on hand to offer insight on transitional health care plans.

May 1 2008 09:00PM It's been a week of ups and downs for Aloha Airlines cargo customers and employees, but tonight the shutdown seems to be over. Former Aloha cargo employees are back at work tonight. Seattle based company Saltchuk Resources has come in in the eleventh hour to resume cargo operations. The president of Saltchuk Tim Engle also spoke about a personal appeal from Hawaii senior Hawaii U.S. Senator Daniel Inouye. Engle said his company's interest in buying aloha cargo was revived after a phone call. PHONE SOUNDBITE: Saltchuk Resources President Tim Engle.

May 7 2008 06:30PM Health coverage for former employees of Aloha Airlines is on the verge of being dropped, as Saltchuk is expected to officially take over Aloha's Air cargo operations next week. Right now, thousands of former Aloha employees are covered under what's called Cobra insurance, a federal program that allows ex-Aloha employees to continue paying for coverage out of pocket. HMSA has agreed to continue coverage until the end of the month, but beyond June 1, they're on their own.

May 7 2008 09:00PM Health coverage for former employees of Aloha Airlines is on the verge of being dropped, as Saltchuk is expected to officially take over Aloha's Air Cargo operations next week. Right now, thousands of former aloha employees are covered under what's called Cobra insurance. It's a federal program that allows ex Aloha employees to continue paying for coverage out of pocket.

May 13 2008 06:30PM What went wrong with Aloha Airlines to force the long time island air carrier out of business? It's a question many have been asking. For the answers, Paul drewes met with Aloha's CEO David Banmiller.

May 13 2008 09:00PM Aloha Airlines is now a thing of the past, but the airline's shut down has left many wondering what went wrong? For the answer to that, K5 news at nine's Paul Drewes met with Aloha's CEO David Banmiller. The shutdown of Aloha's passenger service and even cargo operations came as a sudden surprise to workers and members of the community, but it shouldn't have been.

ATA SHUTS DOWN OPERATIONS

Apr 3 2008 06:30PM A bad week gets worse for air carriers in Hawaii, their employees and thousands of passengers. First, long time interisland carrier Aloha Airlines stops operations, and now, low cost carrier ATA calls it quits after filing bankruptcy. And now, just when all of Aloha Airlines stranded passengers are finally accommodated, ATA leaves many more travelers stuck, both here and on the mainland. Howard Dashefsky is live at the Honolulu International Airport with more on ATA's sudden departure. Many of the ATA passengers were caught completely off guard. A total of Hawaii 150 ATA employees now find themselves suddenly unemployed. They're invited to take advantage of informational sessions underway to assist displaced Aloha Airlines workers. All the employees are eligible to file for unemployment and medical benefits, and can learn more about job opportunities at several upcoming job fairs.

Apr 3 2008 09:00PM The ATA announcement came from its Indianapolis headquarters early this morning. It had been in business 35 years. More than twenty two hundred employees are now out of work, and according to the State Department of Labor, including 150 full time and contract workers here in Hawaii.

Apr 4 2008 06:30PM The thousands of passengers left stranded in Hawaii are getting help after ATA's abrupt shutdown yesterday. The Hawaii Tourism Authority says about nine thousand travelers are stuck in the islands. The state agency is working to secure airline seats for them to get back to the mainland. Help is also on the way for thousands of Aloha Airlines and ATA Airlines workers. The state's rapid response team will hold two more informational briefings to aid displaced workers who could not attend previously held meetings. The first, is on April 8 at Punchbowl Street.

Apr 4 2008 09:00PM Nine thousand travelers are stranded here in the islands. The Hawaii tourism authority says it is working to secure airline seats for them to get back to the mainland. Today, they approved a budget to underwrite the cost of flights. Help is on the way for the thousands in Hawaii's air industry now without jobs after both aloha and ATA Airlines stopped passenger flights. Close to two hundred employers will reach out to displaced air employees next week at the Neal Blaisdell Center. At Wednesday's job fair, airline employees will learn how to put together a resume, receive information on unemployment benefits, and learn how to continue their health insurance and other benefits.

Apr 5 2008 09:00PM As part of the Hawaii Tourism Authority's plan to provide travel for displaced ATA travelers Hawaiian airlines issued an update on two of their flights between Honolulu to San Francisco today. Their first flight from Honolulu to San Francisco operates on Monday, April 7. And their second flight leaves Honolulu to San Francisco on Wednesday, April 9.

AIRLINE IMPACT

Apr 9 2008 09:00PM Early reports indicate that about 500,000 fewer visitors might come to Hawaii this year due to the sudden loss of Aloha Airlines and ATA airlines. That is a major problem for a number of reasons. Businesses will suffer, as will the state's tax coffers.

Apr 10 2008 09:00PM HMSA is offering information and assistance to displaced Aloha airlines employees. The former airline workers sat in on educational briefings to learn how to sign up for medical insurance for themselves and their families. When the airline went bankrupt and shut down, the employees lost their medical coverage.

CONSUMER ISSUE/AIRFARES

Apr 30 2008 06:30PM Hawaiian Airlines today announced it is increasing interisland fares by five dollars to \$20 each way starting tomorrow. The state's largest airline said it will boost the price of its lowest fare from \$49 to \$54. Hawaiian said the increase is due to the rising cost of fuel.

TOURISM INDUSTRY

May 5 2008 06:30PM The airlines have always been the lifeline to Hawaii's tourism industry. Now government officials and tourism leaders are scrambling to add flights as the busy summer season approaches. The loss of ATA and Aloha Airlines cut out about 15 percent of visitor arrivals.

May 5 2008 09:00PM The Hawaii Tourism Authority is also spearheading a campaign to attract Chinese visitors. If it's successful, Hawaii could see Chinese tourism explode starting this summer.

May 12 2008 09:00PM Business may be booming for Hawaiian Airlines, but state officials say they expect a decline in the number of visitors traveling here this year. The prediction is part of the latest report from the State Department of Business, Economic Development and Tourism. It says total visitor arrivals are now expected to drop three percent in 2008.

Jun 2 2008 09:00PM An article three weeks ago in the Wall Street Journal pointed out how Honolulu was one of the very few major tourist destinations in the U.S. that had not yet seen a serious slippage in its tourism numbers, so far. Now we know that there is reason for concern about some light days and months ahead, but the fact that the international economy and the value of foreign currency against our dwindling dollar remains strong could keep 'em coming from Canada and Europe while the numbers from the West coast and inland stagnate or drop off. A more limited number of airline seats to Hawaii and the rising costs of airfares are definite cause for worry for domestic arrivals, but local hotels have already begun to wisely offer incentives and better packages than in summer's past.

Jun 9 2008 06:30PM Hawaii tourism leaders met today to discuss new strategies to draw more visitors to the islands. And it includes a marketing plan that costs millions of dollars. Tourist attractions are cutting back, but Waikiki's newly renovated Royal Hawaiian Center is pushing forward with a new plan to increase its business. After nearly three years of renovations, the center is unveiling its new look complete with more than a hundred shops and restaurants. While tourism numbers are down statewide, the center says the \$115 million in upgrades will increase its attraction with special events for locals and tourists, making it a prime shopping stop.

Jun 9 2008 09:00PM Hawaii tourism leaders are brainstorming ways to bring more tourism to the state today, after adding millions of dollars more to their marketing efforts. Behind closed doors, tourism officials statewide met today to piece together a campaign aimed at increasing the visibility of the island's attraction. With fuel prices causing airliners to up the cost of tickets, travel is becoming a lot tougher.

Jun 25 2008 06:30PM A small group of Chinese visitors is here in the islands, but it could signify a big increase in tourism for the state. Until just recently, China did not allow their country's travel agencies to market group tours to the United States and Hawaii.

Jun 25 2008 09:00PM **SOUNDBITE:** Unnamed official. "The Hawaii brand is one of the most well known brands in the world. Most people in China are aware of Hawaii so, there's reason to believe that a lot of Chinese folks are going to want to come to Hawaii."

LAYOFFS

Apr 29 2008 09:00PM Nearly a hundred Hawaii hospital employees have learned they'll soon lose their jobs. Hawaii Medical Center, once known as Saint Francis Medical Center, announced today it will lay off 89 workers in late June. That's when it will begin outsourcing some of its business and information management functions.

RETAIL

Apr 22 2008 09:00PM Economic concerns around the country are having an impact on shoppers here in Hawaii, but even a gray and gloomy outlook isn't stopping some stores from staying in the black. Paul Drewes shows us how some local businesses are staying afloat. At Pearlridge Center, the sale signs are up and there's plenty of shoppers.

ECONOMIC IMPACTS

Jun 21 2008 09:00PM **SOUNDBITE:** Unnamed man, "Please help, help us in some way to deliver, deliver their meals and help us get some funding for the gas." A plea goes out to keep our elderly from going hungry, as gas prices eat up costs for volunteers! Record high

gas prices may have Hawaii seniors feeling the pain at the pump and the hunger pangs at the dinner table.

HOUSING PRICES

Apr 1 2008 09:00PM Oahu's housing market continues to stay steady unlike the rapidly declining market on the mainland. In March resale prices for both single family homes and condominiums didn't change much from March 2007. The median price for a home dropped about two and a half percent to 628 thousand dollars.

INSURANCE ISSUES

Apr 16 2008 09:00PM Hawaii's lack of a medical safety net could mean big out of pocket expenses for those facing sudden unemployment. Many former employees of Aloha airlines are affected, and others could be too, if another Hawaii based company goes under. 44 states have what's called a health coverage tax creditor HCTC.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 9:30pm and 11:55pm
Wednesdays, 9:30pm and 11:55pm
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

April 7, 2008 Aloha Means Goodbye

Aloha means goodbye. Goodbye to 61-years of service; goodbye to over 1,900 employees; goodbye to a reliable and viable option for local travelers; goodbye to an airline which began, in part, to offer equal opportunities to minorities.

While the airline wars have been fierce and unfriendly of late, did you ever think that Aloha Airlines would join the list of defunct Hawaii air carriers, alongside MidPacific, Discovery and Mahalo Airlines? The jet fuel prices, the cost of doing business, the questioned practices of a third player- it all added up to bankruptcy for the second time in the past four years- and this time it results in a complete shutdown of passenger service.

Last ditch efforts to find a financier or buyer failed, and certainly the nationwide credit crunch made the timing of this announcement even worse in terms of finding an 11th hour savior. The accusations of unfair competition will continue, as will the Aloha lawsuit against go! Airlines, and 1,900 residents will hopefully find something real soon to allow them to move ahead with their lives, which they must. Aloha meant “hello” in our skies almost 62-years ago; aloha meant “love” to the many employees and passengers, and now, sadly, aloha truly does mean “goodbye”. Think about it...

April 9, 2008 Double Whammy

Early reports indicate that about 500,000 fewer visitors might come to Hawaii this year due to the sudden loss of Aloha Airlines and ATA Airlines. That is a major problem for a number of reasons. Businesses will suffer, as will the state's tax coffers. And when local businesses are hurt, the ripple effect extends out beyond the obvious hotels and restaurants and tourist attractions. Discretionary spending will dry up as people's jobs are affected.

Unfortunately, airlines still in pay will raise fares as part of the old supply and demand game. And unless someone steps in to fill the gap, this void in airline lift will become the norm, not just a stark and short-term reality check. And there are some who suggest that we are about to see more issues with airlines simply not being able to make it. ATA was Hawaii's 3rd largest carrier behind United and Hawaiian, and its discount rates helped to drive market prices, which often helped consumers. Combined with Aloha, we have just lost about 15% of the visitor airline seats.

Some additional seats have been added, and certainly will remain as new, regular routes, but this loss mandates that politicians and business leaders come together on possible solutions and options. Many of us have pondered the ramifications of being so heavily dependent on tourism and airplanes. Well, that conceptual discussion has just moved into the realm of stark reality. Think about it...

April 16, 2008 Economic Rocky Ride

Not only are there fewer seats available for flying to and from this most isolated land mass in the world, but if and when more flights are added on a regular basis, you know the prices will rise, just like Neighbor Island airfares will soon creep, or maybe jump, up. And if you think the loss of Aloha and ATA is the end of the domestic airline woes, don't bet on it. You really might start saving more now for that upcoming summer or holiday trip, so that you don't have to deal with stark reality- otherwise known as sticker shock- when you go to make your travel plans later on.

And now that gasoline has surpassed the previously unfathomable \$4-per gallon level on Maui, are people really going to start changing their habits, lifestyles, and recreational pastimes to avoid using the car so much? Will carpooling see a surge, or will the HOV lanes continue to be sparsely populated, even during rush hour?

The current economic slowdown and the many related issues that most people are facing locally and nationally are not going to disappear in the next few months. It is what it is. And no one should be naïve enough to believe that a new president can simply wave his or her magic wand and momentum and make things right again early next year. So be smart, stay aware, remain civil, and hopefully we can all ride this one out not too far down the bumpy road ahead. Think about it...

May 5, 2008 **Economic Cycles, And You**

Whew... that was close. Aloha's cargo division got back up off the ground late last week, and many people- employees, customers, and consumers, all breathed a collective sigh of relief. We don't need any more things closing down or breaking down as we all try to weather the current economic slowdown, if not an outright recession. Home sales fell last month, car sales are down, we've lost a couple of airlines and prices are rising on those flights we can get on... the list goes on and on. And by the way, this whole oil pricing thing- you realize it also affects package goods and other necessities we purchase, not just the gas we put into the car.

It kind of makes you wish you could jump forward into the future and look back on this one in hindsight, as people surely survived the last downturn and the one before that. Economic cycles are just that, and, while tough to wade through, you just have to make some personal choices and smart decisions to ensure that you can get through it relatively unscathed living in a place which is a bit more expensive than just about anywhere else.

Since we all need to make free time and down time, maybe now is a very appropriate time to reconnect with family and friends and look to do some of the simple, yet important things- pot luck, beach day, rent a movie, watch a sporting event. The old, but prophetic saying "don't worry about things over which you have no control" is a bit trite, but maybe it will give you some piece of mind until this ill-economic wind blows by. Think about it...

June 2, 2008 **Visitor Vagaries**

An article three weeks ago in the Wall Street Journal pointed out how Honolulu was one of the very few major tourist destinations in the U.S. that had not yet seen a serious slippage in its tourism numbers- so far. Now we know that there is reason for concern about some light days and months ahead, but the fact that the international economy and the value of foreign currency against our dwindling dollar remains strong could keep 'em coming from Canada and Europe while the numbers from the west coast and inland stagnate or drop off.

A more limited number of airline seats to Hawaii and the rising costs of airfares are definite cause for worry for domestic arrivals, but local hotels have already begun to wisely offer incentives and better packages than in summers past. And now might be a great time for you to look at that kama'aina summer trip within the state, as the same ticket prices that make it tougher for people to consider coming here are also making it tougher for local folks to travel to the mainland.

If we do see a 4% drop in visitor arrivals this year, as was recently predicted, it would be on the heels of some of the best years ever for Hawaii tourism, so it really isn't all doom and gloom as long as the bottom doesn't drop out. Think about it...

EDUCATION Issues, successes in the classroom, educational awareness and expert advice.

LOCAL NEWSCASTS

GENERAL TOPICS

Apr 1 2008 09:00PM 400 Students made it to today's event. You just saw Terri the robot, NOAA's interactive environmental learning tool. We'll also tell you how you can sign up to win an 8 thousand dollar solar hot water system complete with installation. And on K5 news join us as we meet the monk seal man. Over 6 thousand kids entered projects in this year's 51st annual science and engineering fair. Experiment posters were judged by a variety of judges, including a robot. The event hopes to spark a love for science and encourage students to seek career opportunities in the field.

SUCCESS STORIES

Jun 12 2008 09:00PM Mokuoloe also known as Coconut Island turned into a classroom today for a group of elementary school teachers. teachers learned how to use Hawaiian culture and our islands' natural environment as a new v for math, science and language. Today's workshop provided teachers with an oppurtunity to put the lessons to work.

LEARNING OUTSIDE THE CLASSROOM

Jun 18 2008 06:30PM A group of teachers from local high schools take their lessons outside the classroom today. The teachers toured a construction site in kapolei. They're taking part in a two week course that demonstrates how text book learning in algebra, geometry and science are used in the construction industry.

SCHOOL BUS SAFETY

Apr 9 2008 06:30PM The recent Kahuku bus crash is prompting parents and concerned citizens to demand seat belts be installed in island school buses. Nation wide, traffic statistics reveal on average, about 11 kids are killed in school bus crashes each year and countless others injured. Last week, Kahuku students were injured when a bus flipped over along Kamehameha Highway and tumbled into Waikane Stream.

Apr 9 2008 06:30PM The recent Kahuku bus crash is prompting parents and concerned citizens to demand seat belts be installed in island school buses. Nation wide, traffic statistics reveal on average, about 11 kids are killed in school bus crashes each year and countless others injured. Last week, Kahuku students were injured when a bus flipped over along Kamehameha Highway and tumbled into Waikane Stream.

PUBLIC EDUCATION FINANCIAL WOES

Apr 15 2008 09:00PM Hawaii charter schools staff and students are protesting what they call, a cut in funding by lawmakers. Hundreds of charter school students showed up at the State Capitol today to shed light on the issue. The total budget is actually getting an increase from 51 million dollars to 56 million, but charter school officials say that number does not factor in the increase of new students expected to enroll.

SCHOOL CONDITIONS

May 9 2008 06:30PM The allegations come from some public school teachers on Maui, and the Hawaii State Teachers Association just filed a "class grievance. The HSTA claims the problem has gotten so bad, teachers have to take instructional time to clean up. So far, most of the complaints are coming from Maui, but other counties could also be affected.

May 9 2008 09:00PM The Hawaii State Yeachers Association filed a class grievance. They say dirty classrooms are getting in the way of their teaching. So far, the bulk of the complaints are coming from Maui, but other counties could also be affected.

SCHOOL SAFETY

Jun 10 2008 06:30PM If there was a campus shooting or another crisis at a Hawaii school, would police be ready? Today, officers train at a Honolulu high school.

Jun 10 2008 09:00PM If there was a campus shooting or another crisis at a Hawaii school, would police be ready? Officers from the Kalihi district move through the buildings at Farrington High, one of the largest high schools in the state, as part of their training. They say they're familiarizing themselves with the campus layout, so they can respond quickly and effectively in the event of an emergency.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 9:30pm and 11:55pm
Wednesdays, 9:30pm and 11:55pm
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

May 28, 2008 The Junk Stops Here

Hawaii's public schools will start weaning kids off of so-called "junk" food in an ambitious plan over the next four years. Say goodbye to sugar-filled candy, cookies, and drinks at school. Say aloha to fundraisers that fatten up the kids as well as the coffers. While we probably won't start seeing campus vending machines displaying bags of broccoli, walnuts, blueberries, or carrots, this concept is obviously a healthy plan. Now, if we could only get parents to have the same rules at home, or at least do a better job of keeping an eye on what gets ingested, perhaps we can see an immediate impact on the childhood obesity issue which plagues our state.

As someone who grew up on a whole host of cakes and cookies, I am not some naïve do-gooder who wants to take Willie Wonka treats away from our keiki. But healthy options do make lots of sense. Trying to stop the over-indulgence and relative ease by which kids can get some of these treats at school is a smart start. Add to that the upcoming mandate of more physical activity at our public schools, and the vital signs of our youth should look much brighter in the years ahead.

Getting kids to realize what's best for their bodies and their minds is a constant battle, but this cooperative effort between the DOE, parents, teachers, students, and the private sector is a step or a jog in the right direction. Think about it...

ENVIRONMENTAL RESPONSIBILITY

Stewardship, sustainability and long-term awareness...issues and the importance of the environment in the island community.

Local Newscasts

EARTH AND SEA PROJECT

Apr 2 2008 09:00PM Our NOAA earth and sea project continues today, with a look at global warming and how it can affect Hawaii. In the past century, the earth's temperature has warmed up, only a degree and a half. But that small change, can do some major damage to our islands. The population of Hawaiian monk seals continues to decline. It's estimated that only 12 hundred remain. The thought of losing this endangered marine mammal prompted one man to take action.

Apr 14 2008 06:30PM Here's another way to avoid having to use plastic bags. These Earth Day bags available at Kale's Natural Foods in Hawaii Kai for three bucks apiece support a local grassroots environmental organization. BEACH, which stands for "beach environmental awareness campaign Hawaii" will use proceeds from the sale of the bags to continue its efforts to clean up marine debris on Hawaii beaches.

Apr 19 2008 09:00PM It's a tiny Island off Oahu that is getting trashed. But today hundreds come out to turn the tide and clean up this community. K5's Roger Mari has more on the efforts to restore the island of Mokauea as part of our "Earth and Sea" series. Students from Anuenue School in Palolo are on top of the world, or at least on Oahu, to help restore that part of the island. 12th graders were on top of Mount Kaala pulling weeds called junkies, which have forced out native Hawaiian plants. Goats are destroying the soil, and pigs have also done a fair amount of damage. In addition to the events happening here on Oahu for Earth Day, there were also activities going on around the state. On Molokai, an event yesterday at the Mitchell Pauole Center featured educational booths, interactive displays, as well as demonstrations, all geared towards protecting and caring for our environment.

Apr 30 2008 09:00PM "There are about 20 or 25 of those threatened or endangered species and Congress said that we were supposed to have protected those animals thirty years ago and were still not putting out enough of our tax dollars to do that, unfortunately. Hawaiian monk seal advocates are urging people to contact their congressional delegation to make sure they are taking action to protect marine mammals. And tune in to KHNL news 8 at ten for an up close look at humpback whales off Maui. In tonight's earth and sea project report, we join research scientists who study humpback behavior and explain why it's important for us to protect these mammals. The Hawaiian Monk Seal is one endangered in America. In this earth and sea project report, the fight to save the monk seal is going national. This animal is in critical condition and critics of current government policies say more needs to be done to protect them.

Jun 5 2008 09:00PM Cannibal snails and shell collectors nearly drove the Kahuli snail to extinction. We head to a remote part of Oahu to show you what's being done to protect them. The National Oceanic and Atmospheric Administration, or NOAA, is launching two new buoys off the south shore. They're aimed at keeping our coastal waters cleaner and safer for all of us. Although NOAA has launched several open ocean buoys, the two newest devices are part of the Hawaii ocean coastal observing system.

BUSINESSES GOING GREEN

Apr 14 2008 06:30PM On to Molokai, where Molokai Ranch donates 16 hundred acres of pristine and environmentally sensitive land to the Molokai land trust. It will keep the mokia parcel free from development forever. The land includes 5 miles of spectacular, remote and rugged coastline which has an extensive tidal pool system and numerous intact koa and fishing shrines.

Curbside Recycling Project

Apr 4 2008 09:00PM The city's curbside recycling program is so successful come this fall it will expand to 40 thousand more homes on Oahu. Mayor Mufi Hannemann announced today that this November, the recycling project will expand to the North shore, from mokuleia to sunset beach. It will also be in the windward communities of Kailua and lanikai.

Apr 14 2008 09:00PM The city's recycling service is spreading across Oahu as new areas get a chance to be a part of the program. There's been a major expansion to the curbside recycling program on Oahu. This evening, Mayor Mufi Hannemann met with the community to discuss plans to bring the service to 40 thousand more homes.

Apr 28 2008 09:00PM North Shore residents are up next for curbside recycling. Tonight the Mayor and other city officials are discussing the program with the North Shore community. Some area residents welcome the opportunity to go green, but others have concerns.

PROTECTING WILDLIFE/FLORA/FAUNA/MARINE

Apr 9 2008 09:00PM In tonight's earth and sea project report researchers say the monk seal population is growing throughout the Hawaiian islands. And a lot of that is due to beachgoers keeping their distance. Monk seals are protected by the endangered species act and the marine animal protection act.

Apr 10 2008 09:00PM Fishing for any of the seven restricted bottom fish species, will not be allowed in state waters starting Monday. The state department of land and natural resources made the announcement today. The decision to stop the season early was made because the current fishing season's total allowable catch was met.

Apr 14 2008 06:30PM A bottom fishing ban on several varieties of fish is now being enforced. Fishermen across the state are learning today that bottom fishing for several island favorites including: onaga and opakapaka is suspended. State and federal agencies managing the main Hawaiian islands bottom fishery say the total allowable catch each year of 178 thousand pounds has been exceeded.

Apr 16 2008 06:30PM Local marine researchers are assessing the effects of a gill net fishing ban. The ban went into effect last year. Decades ago, these waters near the shore were full of Island favorites like moi and papio.

Apr 22 2008 06:30PM Governor Linda Lingle unveils a draft plan for the country's largest conservation area on this earth day. The 15 year plan to guide the management of Papahānaumokuākea, considered input from various state and federal agencies, as well as native Hawaiian groups. The region is considered sacred by native Hawaiians.

May 21 2008 09:00PM A retired University of Hawaii professor studied the impact policy changes have had on the health of Hanauma Bay. And he found the environmental measures put in place here, are working. Before prevention measures were taken, millions of visitors killed coral along the reef by trampling on them. In an effort to better protect Hanauma Bay, the park began limiting the number of daily visitors back in 2002. That's when the Marine Education Center opened its doors. Hanauma Bay's successful educational efforts have also inspired volunteers working on the Big Island to save another popular but over whelmed bay. Like Hanauma Bay, Kahaluu Bay on the west side of the big island is filled with fish, water life and people eager to see the beauty of this pristine natural habitat. Because of that, volunteers realized the need for educational efforts, so signs and picture books are in place to teach visitors about this eco system before they head into the water and do damage.

Jun 11 2008 06:30PM If you lose the physical things of Hawaiian culture you lose that culture. In tonight's Earth and Sea project report find out what's being done to protect the endangered kahuli snail. When you think of endangered species here in Hawaii, snails may not be the first thing that comes to mind. But the Oahu army natural resource program and nature conservancy are working hard to preserve the tiny kahuli snail. Shell collectors nearly drove the tree snail species to extinction.

HUMANS VS. NATURE

Apr 15 2008 06:30PM Members of the Waianae community want to know, what are the harmful affects of chemical and conventional weapons dumped in leeward Oahu waters? Thousands of shells sit on coral reefs and the ocean floor and after 60 years, they are in a fragile state. K five's Beth hillyer has details on the munition's mapping.

ENVIRONMENTALISM

May 10 2008 09:00PM

Teaching those with a green thumb how to naturally protect our plants while being environmentally safe. Thousands of Hawaii lawns and gardens stay green through the use of fertilizers and pesticides. But what happens to those helpful products when they are in the ground. There is concern those chemicals could contaminate our water supply.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 9:30pm and 11:55pm
Wednesdays, 9:30pm and 11:55pm
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

June 4, 2008 Electronic Junk

Sony Hawaii recently unveiled plans to help people recycle their old, unwanted Sony electronic items. At selected recycling centers, Sony will pick up the tab when consumers drop off their old gear. The program is not yet in place on Oahu, but it is in operation on the Big Island. With all of the new cameras, TV sets, computers and other equipment that are on consumers "must have" list, this idea is a great one, as there is some environmentally damaging stuff in much of what we might plan to simply toss out.

And speaking of recycling, the CFL boxes you can get when you buy the new energy- and money-saving bulbs are large and cumbersome. Do people really wanna store these empty boxes somewhere until their CFL bulbs burn out in four to seven years? The boxes are \$20 each, which includes shipping and handling, and can hold 6-8 burned out CFL bulbs, but that price and storage issue might cause casual environmentalists to think twice before purchasing compact fluorescent lamps.

Make no mistake about it, simply dumping a CFL in the garbage is a bad and lazy choice, as the elemental mercury ends up in a landfill, and in the soil. Nonchalantly dumping any old electronic equipment in the garbage is a bad idea, but more needs to be done, like Sony is doing, to make it easy for consumers to act on recycling options. It's really not asking too much for more ideas such as this as everyone becomes a little more green-savvy now, is it? Think about it...

TRAFFIC Coping with, the future of, and alternatives.

Local Newscasts

MASS TRANSIT

Apr 16 2008 06:30PM It's deja Vu for Honolulu. 16 years after voting against a mass transit system on Oahu, the Honolulu City Council is set to decide once again whether it's the best solution to the islands traffic nightmares.

Apr 16 2008 09:00PM After heated debates and deadlocks, the Honolulu city council walked away without a vote on mass transit. The decision on the three point seven billion dollar project was delayed for another time.

Apr 17 2008 06:30PM SOUNDBITE: Mayor Mufi Hannemann, "We're proceeding. Last night, I instructed my director of transportation services Wayne Yoshioka to proceed to insert steel on steel into our draft environmental impact study as well as the preliminary engineering. Today Honolulu Mayor Mufi Hannemann says he's moving forward with Oahu's mass transit project despite the council's vote last night.

Apr 21 2008 06:30PM A group of citizens has launched a campaign that would give voters the power to say "no" to trains or rail on Oahu.

Apr 21 2008 09:00PM As the Honolulu city council prepares to vote on a mass transit system, citizens launch a campaign to give voters the power to say yes or no to trains on Oahu. A group calling themselves Stop rail now wants voters to decide on the 3 point 7 billion dollar mass transit system on Oahu. The grassroots movement calls for an ordinance that would cancel the rail project.

Apr 23 2008 06:30PM Honolulu City Council members, once again, debate over Oahu's mass transit technology tonight. The political battle over what kind of mass transit system Honolulu should get, is in full swing at this hour. Rubber tire on concrete, magnetic levitation, or steel wheel on steel rail. More than \$5 billion is riding on the City Council's vote tonight.

Apr 25 2008 09:00PM A group working to prevent the city from building a rail transit system gathered today for its first public meeting. The members of stoprailnow. com made signs and picked up t-shirts to distribute to the public.

May 7 2008 06:30PM The airport could end up being one of the 35 stops along the rail route. The list of 20 initial sites was approved today. Now we know where the rail will stop, but as K5' Paul Drewes reports, council members still can't decide what will make it go.

May 15 2008 09:00PM The debate is over, it's steel wheels on steel rail. Honolulu City Council Members today did not advance a bill that would have changed the technology for Oahu's mass transit system. The bill would have considered two other alternatives, rubber tire on concrete and magnetic levitation, but the City Council transportation committee deferred the bill when members couldn't reach a consensus.

May 23 2008 06:30PM Mayor Mufi Hannemann reveals a detour for the multi billion dollar rail project today. It's 20 mile route from east Kapolei all the way down to Ala Moana Center, will now extend its service to Honolulu International Airport. Funding has not been secured for this addition. But the mayor says there's still time, and he's hoping the money comes from the state's airport fund or a percentage of the general excise tax. He hopes to break ground by 2009.

May 26 2008 09:00PM Members of an Oahu anti rail group hit the ground running with a new campaign headquarters. Stop Rail Now opened up shop on South Street in Downtown Honolulu. Members say the new headquarters gives them added momentum as they work to collect 40 thousand signatures from registered voters.

May 30 2008 06:30PM A group against a rail proposal for Honolulu steps up efforts to stop the momentum. Organizers of "Stop Rail Now" need 40 thousand signatures to put the issue to a vote this November. This morning, they set up shop in downtown Honolulu, talking to people passing by, and collecting more signatures.

ALTERNATE SOLUTIONS

May 30 2008 06:30PM A state representative is upset because she says Gov. Lingle does not want to release money to study a traffic solution for Ewa residents. The proposal calls for a tunnel to run from Iroquois Point to the Pearl Harbor area.

Jun 28 2008 09:00PM SOUNDBITE: City Councilman Charles Djou, "Just take a few percentage of cars off the roadways and the traffic significantly improves." A city leader has come up with a plan to keep those cars off the roadways but it would cost Oahu drivers. A drive into downtown Honolulu would come with fees during rush hour, under a plan city leaders are looking at.

CONGESTION ISSUES

Jun 23 2008 06:30PM If you use the H-1 freeway car pool lanes in the morning, listen up. The Department of Transportation is changing the requirement to use those lanes from two to three people. That's effective starting July 8.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 9:30pm and 11:55pm
Wednesdays, 9:30pm and 11:55pm
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

May 12, 2008 Rail Reality Redux

A lot of people are jumping on the bandwagon, or rather the possible fixed rail apparatus, to throw in their two cents about rapid transit and fixed rail. To be or not to be? That was the question, and most people probably thought that we were beyond that point. But now we have groups wondering if this enterprise should even take place, jockeying is on-going for where the line or lines might actually run, and the ever-present question remains over what type of system should be approved, again.

One City councilman interviewed on our news said about the technology, and I quote: "What's going on with the City Council, on one level who the heck knows? I am a City Councilman and I have no idea." Well, that's re-assuring, at least we know these folks have no clue. I was getting worried that they might be ready to make a decision, understanding that no solution is ever going to be deemed perfect and infallible. It often seems like when it comes to the whole rapid transit issue, the engine is not moving.

There are now more questions unanswered than before the data was presented. Who knows where it will end up- literally, since we still don't know if the station plans include Kapolei, the airport, UH, Waikiki, etc. Steel wheels, new deals, the public reels, it would all be quite riveting if it were just a TV soap opera. But it's not. Think about it...

June 23, 2008 **Railing on Rail**

So the “stop rapid transit” people are pushing for a vote in the election come November. I don’t recall if the “stop H-3” coalition or the “keep Kalanianaʻole” narrow proponents thought about the bigger picture for neighbors in those areas, but those projects went ahead, even though hundreds of thousands of Oahu residents’ lives were not impacted by these specific traffic efforts. Lots of people send their kids to private school knowing, of course, that part of the taxes they pay go to help pay the price for public schools which they are not involved in. So it is in the world of civics- all for one and one for all, even if it doesn’t help me.

If the argument against a rail system is that it simply won’t help solve some of the leeward traffic woes, well, maybe the ever-increasing price of gasoline will make that point moot as time goes on and gasoline prices slowly rise toward \$5 per gallon. And if the thought is that we should double-deck the highway or put in a toll road, those might be plausible solutions on top of offering some form of mass transit sooner rather than later.

But please, do not suggest that we do nothing, that we sit around and wait, that we take two more years to do assessments and planning and hypothetical numbers calculations. Do not pretend that no one saw this coming, that experts and planners and politicians haven’t pored over the data. Do not ignore the report sent out last week that said Honolulu has the worst rush-hour traffic in the nation. These are not the type of rankings in which we need to be #1. Solutions, which always have some risk, are a must. Today. Think about it...

FAMILY/COMMUNITY RESPONSIBILITY

Dealing with family and community issues/needs, awareness, advice, and resources available.

LOCAL NEWSCASTS

Community Projects

Apr 10 2008 09:00PM Some members of Hawaii's air National Guard spent their day giving back on the Waianae coast. Members of the Hawaii Guard were giving free medical care and screenings to residents at Maili land transitional housing. To date more than 2 thousand patients, who had no other access to medical care, have been seen by guardsmen on the Waianae coast, but today's volunteers are quick to add they are getting just as much as they're giving.

Apr 17 2008 09:00PM Saturday is the foodbank's annual food drive, but as Beth hillyer explains they need more than canned goods such as soup and veggies, they need cash. The Hawaii Foodbank needs your help in filling these empty shelves.

Apr 22 2008 09:00PM The nation's biggest annual community improvement program the great American cleanup happens this Saturday. And here in Hawaii, volunteers from the organization Nani o Waianae are getting a head start. The group of about 180 are from Voyager Charter School, and the site is mother waldron park in kakaako.

HELPING HANDS

Apr 19 2008 09:00PM They're usually the ones who design your home. But today, employees from a local architectural firm were the ones building them. Philip K. White and Associates is working with Habitat for Humanity on designing three building projects in addition to the current house that they are working on here in Waimanalo.

CARING FOR THE HOMELESS

May 4 2008 09:00PM More reasons to celebrate for a Kakaako homeless shelter. Last night Next Step honored its volunteers and today the State Housing Authority granted the shelter a one year extension on its lease.

May 26 2008 06:30PM U.S. veterans spent the day at the Ala Moana Beach Park reaching out to the homeless with free hot dogs and hamburgers, and a message that it's never too late to start their lives over. Organizers say the program has been going on for five years and will continue as long as there are hungry and homeless veterans. **SOUNDBITE:** Darryl Vincent, U.S. Veterans Initiative, "What we want to do is make sure that we give back to the people who so desperately gave their lives to us and remember that and we think its actually criminal that people can serve their country and end up being homeless.

May 31 2008 09:00PM Unnamed woman "They said they have to pay it or they have to find somewhere else to go." Those struggling to get back on their feet, may soon face fees to stay in shelters. Many homeless need not only a place to sleep or a warm meal, they also need financial freedom. That is one of the reasons the Institute for Human Services will start charging a fee for long time shelter users.

CARING FOR THE LESS FORTUNATE

May 23 2008 06:30PM Some graduates are overcoming physical set backs and are one step closer to a bright future. Lanakila Workforce Resources recognized its second graduating class of almost 20 people who are now ready to enter the workforce. Lanakila works with challenged citizens of the community and through job placements, trains them to enter the real world.

Jun 5 2008 06:30PM Four hundred to five hundred more native Hawaiian families will have an affordable home over the next 12 to 18 months. That's word tonight from the Department of Hawaiian Home Lands and the Office of Hawaiian Affairs. The two announced today, they will enter an historic partnership to help provide more affordable housing for native Hawaiians.

Jun 5 2008 09:00PM SOUNDBITE: Hawaiian homestead owner Shirley Swinney. "It was more than we could hope for, but it was a partnership that was long overdue. A historic partnership gives hope to Native Hawaiians.

Jun 5 2008 06:30PM There are concerns tonight at one of the largest low- income housing complexes in the state. Tenants worry a deal to keep the units affordable is not going as planned. The state bought half of Kukui Gardens.

Jun 5 2008 09:00PM There are fears tonight among low income tenants at one of the largest affordable housing projects in Hawaii. It has been more than a year since tenants sealed a deal to preserve half of Kukui Gardens. But as K5 news' Mari Ela David reports they say they haven't seen any progress since.

Jun 6 2008 06:30PM Here in the islands, a popular eatery is bringing relief to a country ravaged by a deadly earthquake last month. Throughout May, employees and customers of L & L Drive Inns across the state pitched in to help, collecting more than \$26,000 to go towards bringing relief to those affected by the China earthquake that killed more than 12 thousand people. SOUNDBITE: L & L Drive Inn owner Eddie Flores, "Most of my employees and workers in the restaurant were so cooperative everyone wanted to help us because this is really one of the first times there was such a Big disaster in China.

Jun 10 2008 06:30PM Good news for Goodwill as a campaign to raise funds comes to a fortunate close. A two million dollar check from the Harry and Jeanette Weinberg foundation cemented the deal for a new career and learning center in Kapolei. It'll be built to help give those searching for jobs, a bright future.

HONORING HEROES

May 25 2008 09:00PM It's a patriotic tradition in preparation for Memorial Day, that has Island Boy Scouts place lei on the graves of American soldiers. K5's Roger Mari details the impact this event has on the boys and the families of those who serve our country. More than 2000 Boy Scouts turned out continuing the tradition of honoring our fallen warriors. And while the Boy Scouts put lei on the graves at Punchbowl, the Girls Scouts were at Kaneohe to honor the veterans. But a lei shortage almost put a damper on celebrating Memorial Day. About two hundred girl scouts and their families decorated more than seven thousand grave sites.

COMMUNITY CARING

May 20 2008 06:30PM Help for those who fight for our country. The Hawaii wounded warrior community support program or "Malama Na Koa" has just been created to help injured war veterans. The goal is to help ease members of the military back into life at home.

Jun 18 2008 06:30PM Children of military parents have a chance to spend part of their summer at a camp created just for them. At operation purple these kids will enjoy a fun camp experience while they learn to cope with war related stress. This year, nearly 500 military kids signed up for the camp.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 9:30pm and 11:55pm
Wednesdays, 9:30pm and 11:55pm
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

April 14, 2008 Walking The Talk

I was driving behind a van the other day and saw the ever-present bumper sticker, “Keiki On Board”. OK, thanks for the information or warning. Frankly, I think we should all drive carefully whether we are informed of said vehicle’s occupants or not. But that’s not what really caught my attention.

The next thing I noticed was the left arm hanging out the driver’s side window with a cigarette dangling. Now I’m sure this driver loves his keiki as much as anyone else does, but does it make sense to ask us to be careful when you aren’t taking responsibility yourself? Do too many parents give such mixed messages- admonish kids about eating habits while piling up their plates with unhealthy choices? Push kids to do their homework while they never pick up a book or paper or magazine, or even have a back and forth chat with their kids about school study topics?

And then there are those who talk about helping the environment, and then buy cartons of water in plastic bottles which require tons of fossil fuels to make or recycle, or who drive around in gas-guzzling vehicles. People should spend less time talking about what’s right or who’s right, and spend more time simply *doing* what’s right. Maybe others will get the message through osmosis or respect and take action, rather than the hypocrisy of those who say one thing and do another. How’s your track record on walking the talk? Think about it...

May 21, 2008 Bittersweet Symphony

The Honolulu Symphony needs you. Sure, every donation helps, and last week’s gift of \$1.175-million is a wonderful eye-opener. But the Symphony could really use you, I mean your body. What the Symphony needs right now is for more people to attend its performances. This is not a charitable request, it’s a bonafide opportunity to see and hear wonderful music being performed by the best of the best right here in Hawaii.

You should attend Honolulu Symphony events, whether classical, pop, or local music, not out of some sense of civic obligation or pity, but rather for the simple reason that you’ll enjoy a great night of reasonably-priced entertainment that will certainly be fun, invigorating, stimulating, and might even be a great way to spend some time with your parents or your kids. If you’ve never seen the Honolulu Symphony in action, pick a concert or two and check it out- there is great diversity of musical choices upon which you can feast your ears and eyes.

Symphonies in many major markets are singing a bit of a financial sad song these days, but this is one local institution that just about everyone should be able to enjoy at one point or another each season. Sweet music, indeed. Think about it...

June 11, 2008 **Video-Idios**

Call them “video idios”, short for idiots. You know, those people who think putting anything on the internet for voyeurs to peruse makes them cool, accepted, clever, or worthwhile. Not only are there cruel videos posted on a daily basis for public amusement, but locally and elsewhere, we have kids starting fights so that their technologically capable cohorts can videotape the proceedings and quickly post them on-line. Cool, yeh?

What a way to show your machismo or a sure fire way to show that you are hip. And here’s the kicker, pardon the pun. Parent and other adults are sometimes bystanders or help to encourage the activities. Bullying is bad enough as a traumatic rite of childhood for some. But to have some of these incidents posted for the free world to view, that’s criminal.

Cyberbullying laws might help curtail this activity, but for the time being, strict enforcement of sanctions might keep some kids and adults from enjoying this perverse form of recreation. Hey parents-without-a-clue, stop the madness. Even you can learnt at this point in your life and hopefully be a better role model. Hey kids, resolve your conflicts without resorting to violence. You know what- that’s cool. Think about it...

GOVERNMENT, Keeping tabs on government officials and their agenda(s)/business.

LOCAL NEWSCASTS

LEGISLATIVE ACTION/INACTION

Apr 8 2008 09:00PM A controversial bill that would have put a stop to genetically engineered taro has died on the house floor. This means Hawaii has no legal restrictions on scientists genetically modifying taro. The original bill would have put a ten year ban on testing, planting or growing genetically altered taro.

Apr 12 2008 09:00PM A battle at the state capitol could close homeless shelters across Hawaii. As K5's Roger Mari explains, it would strip the Governor of emergency powers, which have included giving attention to homelessness. Yesterday the Hawaii Senate voted to advance a bill which questions whether the Governor has used her disaster authority appropriately.

Apr 13 2008 09:00PM It can happen to anyone. You park in someone else's spot or in a no parking zone, and moments later your car is gone, hooked up to a tow truck and taken away. Now state lawmakers are debating fees that could cost you more per tow, but the state is against the proposed increase.

Apr 21 2008 09:00PM State leaders are energized over a partnership between Hawaii and the federal government that will help modernize the country's electricity grids. Along with the focus of adding renewable energy sources, there are questions of how this power will affect current energy grids. Unlike oil powered plants that produce a constant output of electricity, wind energy is more variable, depending on the breeze.

May 1 2008 06:30PM On this final day of the legislative session, state lawmakers signed off on a measure that allows the state to continue pushing for the purchase of the Turtle Bay Resort, and the surrounding undeveloped land. The bill gives Governor Linda Lingle \$250 thousand to use for negotiating a purchase. Although the measure is largely symbolic, state lawmakers say it shows interested parties the state is serious about negotiating a deal to buy the 850 acre North Shore property.

Jun 24 2008 06:30PM A bill requiring new homes to have solar panels escaped the governors veto list. But she's going to let it become law without her signature. The solar roof law is intended to make the cost of living in Hawaii more affordable, by cutting down on electricity use.

Jun 26 2008 06:30PM Mazie Hirono, "Research shows that 85 percent of brain development occurs in the first 5 years of life. And that's why the more we can do to encourage brain development during those early years, then by putting the resources into quality education, the better. On Capitol Hill. Hawaii Representative mazie Hirono scores a major victory for America's education system. This morning, a U.S. House committee voted 31 to 11, to pass her "Pre K Act.

Jun 26 2008 09:00PM On Capitol Hill Hawaii U.S. Representative Mazie Hirono scores a major victory for America's education system. This morning, a U.S. House committee voted 31 to 11, to pass her Pre K Act. The measure will allocate two point five billion dollars over five years to help improve early education.

Executive Action/Inaction

Apr 4 2008 06:30PM Governors Arnold Schwarzenegger and Linda Lingle team up to take on a federal rule they say will seriously hurt Hawaii's and California's cruise ship industry. Lingle and Schwarzenegger sent a letter to the head of Homeland Security urging him to reject a rule, the governors say, will cause unintended, disastrous consequences to the economies of Hawaii and California and the rest of the country. The governors say the cruise industry provides 50 thousand jobs in the two states and the rules could jeopardize the \$17 billion industry.

Apr 17 2008 09:00PM The kalaupapa harbor facility on Molokai will receive a million dollar makeover. Governor Linda Lingle released the funds for the project. The facility last underwent major repairs in 1991.

May 28 2008 06:30PM The city announced, today, a plan to keep former pineapple workers in their homes at Kunia Plantation Village. 115 homes will be kept as affordable rental homes for agricultural workers and retirees. The James Campbell Company will transfer 119 acres of land to the nonprofit Hawaii Agriculture Research Center, or "HARC.

May 29 2008 06:30PM Hawaii legislators are urging Gov. Linda Lingle to help stop the suffering of non profit organizations statewide. Last year the Hawaii legislature allocated \$10 million to help social service organizations operate. One of the organizations affected by the holdup is the Filipino Community Center. Many senior citizens there rely on popular programs offered there. K5's Zahid Arab has more on how it will impact them.

May 29 2008 09:00PM Hawaii legislators are urging Governor Linda Lingle to help stop the suffering of non profit organizations statewide. Last year the Hawaii Legislature allocated 10 million dollars to help social service organizations operate. As of right now, Democrats say Governor Lingle has only released about two of every ten dollars lawmakers have allocated to those non profits.

GOVERNMENT WASTE

May 14 2008 06:30PM Eight million dollars in reimbursement money for doctors are still tied up a year after state lawmakers passed a bill, and millions more in matching federal funds could be in jeopardy. Last year, state lawmakers approved act 284, which makes up the difference for doctors who treat Medicaid and fee for service patients. Almost a year later, that money still has not been released.

May 15 2008 09:00PM Tens of millions of dollars that was supposed to go to Hawaii doctors will not be distributed. The money was intended to be used for low income patient care but instead will go back to the state treasury. But doctors like pediatric neurologist Gregory Yim says that money is necessary to better take care of Medicaid patients.

WATCHDOGGING/QUESTIONING AUTHORITY

Apr 9 2008 09:00PM There is controversy brewing over the Honolulu international airport's wiki wiki shuttle contract. The state awarded the contract to Roberts Hawaii, and tonight, Hawaii unions are questioning that decision.

Jun 3 2008 06:30PM An issue brewing in the City Council: city ads promoting rail on Oahu. Did you know that taxpayers are the ones footing the bill for those ads? You've probably heard them on the airwaves: commercials promoting steel on steel.

Jun 4 2008 06:30PM It's a statement you haven't heard on city ads paid for by taxpayers of the city and County of Honolulu. But from now on, you'll know if the city is using your tax dollars to pay for commercials such as the promos for rail on Oahu. The Honolulu City Council voted unanimously to require the city to add a disclosure to all newspaper, radio, and TV ads funded with taxpayer's money.

ELECTION INFORMATION

Jun 6 2008 09:00PM He led, then left the state house four years ago, tonight, he's making a comeback. Quentin Kawananakoa says he's running for office again. He made the announcement today at Enchanted Lake Elementary school.

PRESIDENTIAL ENDORSEMENT

May 12 2008 09:00PM Senator Barack Obama picked up another Hawaii delegate today, long time Hawaii U.S. Senator Daniel Akaka. Akaka says he has followed the presidential campaign closely to see which candidate would express a better vision for our country, and after giving it a lot of thought, he believes Obama is the right candidate. He says aside from the fact that he knows Obama well, there are other reasons why he believes Obama would be a great president.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 9:30pm and 11:55pm
Wednesdays, 9:30pm and 11:55pm
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

April 21, 2008 Tax Brake

The state House and Senate have agreed to provide a tax rebate again this year for low-income and moderate-income taxpayers. But before you get ready for a night out on the town, be aware that this year the rebate will be a credit, and it will be just one dollar. Yes, that's right- one dollar. Since the state Constitution requires a tax refund or credit if revenues are greater than the general fund balance for two consecutive years, some form of rebate is mandatory. But \$1?

The current shaky economic situation has precluded the legislature from agreeing on a rebate like last year- when \$70 to \$160 was paid out to many. Obviously, one dollar is not meaningful tax relief, and one can only hope that the bureaucrats will use the estimated \$36-million in non-refunds that aren't being disbursed this year in a meaningful way, whatever that means, in the world of governing.

Maybe you can take your dollar and go buy a couple of apples, since an apple a day keeps the doctor away; and maybe those apples can help you forestall ever-rising medical costs. Of course, make sure you carefully and completely wash your apple first, or you may end up at the doctor anyway. Frankly- the ambiguous allowance wording in the state Constitution makes this credit mandatory, but it seems kind of silly, doesn't it? How about fixing or at least revisiting the state Constitution for this any many better reasons? Now that's a taxing idea whose time has come. Think about it...

May 14, 2008 Can ConCon

The legislature and the governor's office are both looking to assess a possible constitutional convention. The last local con-con was held back in 1978, and it was a wild affair. But it was productive, as it brought about term limits, the Office of Hawaiian Affairs, and made numerous changes and additions to the state constitution that acknowledged that times change, and so must some practices or non-practices.

The governor's task force will include civic leaders and have general public forums to discuss matters germane to the actual convention itself, taking into account newer technology forms, including the internet and other video and audio opportunities, that might make this effort more open and more affordable.

Some who would simply preserve the status quo on everything for the next 30-years, will argue that such an initiative is a waste of time and money, but it sure seems that, from time to time, and as is required by the current Hawaii State Constitution every 10-year if the majority wants it, the people deserve a chance to see and hear what's working in 2008 and what might need some tweaking. We'll know more about these government studies during the summer. And, if can can, then ConCon. That's called good government. Think about it...

June 9, 2008 **Council Circus**

The Honolulu City Council has been in the news of late and, as is often the case, it's not for doing anything positive. After a stupid, ignorant, deep-seated, or heart-felt slur was uttered last week by councilman Rod Tam, his cohorts started posturing on how he really feels about the subject and whether or not he should be removed from his post atop the powerful Council Zoning Committee. Oh boy, yet another powerful committee chairman in a power squabble.

Good grief, the internal politics, seat-changing, self-preservation, positioning, and power-mongering that goes on amongst the bickering Council members is just one more annoying and accepted part of that political circus. To suggest that Tam should be sanctioned beyond a meaningless rebuke might just be an indication that we take such incidents seriously amongst our elected officials, just like we do when they occur in the private sector.

It is really asking too much of our elected officials to know right from wrong, to speak and act appropriately? Can naiveté, ignorance, and political positioning really be OK for adults who are (quote) "...responsible for serving and advancing the general welfare, health, happiness, and safety of the people..." (unquote) as it states on the City Council's own website? It's a three-ring circus at City Hall, the show goes on annually, and the public seems entertained and accepting. Think about it...

HEALTH Education and resources available.

LOCAL NEWSCASTS

INFLUENZA

Apr 7 2008 06:30PM Health officials are improving the way to test for the flu. With this new testing, doctors can detect and identify a flu virus in it's earliest stages. It's a big difference from how testing was done in the past, with more accurate test results.

INSURANCE ISSUES

Apr 9 2008 06:30PM At least one person dies every week in Hawaii because they don't have health insurance. That's according to a report from an organization for health consumers. The "Families U.S.A. Report" makes three specific points about uninsured adults here.

THE COST OF HEALTH CARE

Jun 30 2008 06:30PM State lawmakers today announced the formation of a health system recovery task force. This comes on the same day the Hawaii Health Systems Corporation said it is already operating at a \$62 million deficit, for fiscal year 2009 operations. The health care system oversees the state's community hospitals.

Jun 30 2008 06:30PM It's official. Hawaii doctors will not be reimbursed millions of dollars for taking care of lower income Medicaid patients for the 2008 fiscal year. The Hawaii legislature passed act 2 84 during the 2007 legislative session, which appropriated \$8 million, but Governor Linda Lingle is not releasing the money.

SMOKING BAN

Apr 23 2008 06:30PM Also on the Big Island, smoking will be banned at all public beach parks on the Big Island. The Hawaii County council last night voted to override Mayor Harry Kim's veto of the bill. It would prohibit smoking at all county run beaches, parks and recreation areas.

HEALTHY LIFESTYLES

Apr 28 2008 09:00PM The search is on for Hawaii's fittest business execs. Hawaii Business Magazine is scouring board rooms across the state for execs who not only have healthy careers, but healthy lifestyles. The magazine says it's an opportunity for Hawaii's business leaders to inspire better health and lead by example.

EMERGENCY LIFESAVING

May 30 2008 09:00PM A medical breakthrough gives paramedics and doctors an edge in saving cardiac arrest victims. Thanks to a partnership with the Queen's Medical Center, Honolulu's paramedics can now transmit electrocardiograms or EKG's wirelessly from the field to the emergency room. This will give doctors vital information about heart attack victims much faster, and make life saving plans while the patient is en route.

VOG EFFECTS

Jun 10 2008 06:30PM Months of heavy vog might have months of heavy vog might have some wondering what long term affects the sulfur dioxide in the air may have on our health. A respiratory expert says volcanic pollution does not appear to be related to asthma cases among children on the Big Island. A study showed, voggy days had the usual effects on them as they would on those who were otherwise healthy **SOUNDBITE:** Researcher Elizabeth Tam M.D. "We get more of the upper respiratory effects nose, eyes, stinging throat etc.

PUBLIC SERVICE ANNOUNCEMENTS, Available spots run throughout the quarter dealing with issues of community concern. (See attachments for lengths and times run.)

AD2

- Biohazard/Flush
- Environmental awareness.

Advertising Council

- Rappin two/Force Habit
 - Fire safety.
- Choice/Earthsh
 - Environmental awareness.
- Kelly Hu
 - RADD.
- Montage
 - Graduation.
- Dempsey Stroke
 - Awareness.
- Precious Cargo/Four Nine Cinderella/Cropped Kids
 - Booster Seat Education
- Father and Son
 - Domestic Violence Awareness
- Safe Winter
 - S. Asia Earthquake Relief
- Choir/Drama Club
 - Parental Involvement in School
- Mind/Strength/Mental Hurricane
 - Hurricane Mental Health Awareness
- Lisa/David
 - Underage Drinking
- Heroes/Minus Rev.
 - Red Cross/Hurricane Relief
- Help for Schools
 - DOE/Hurricane Relief
- NAB screening children's viewing habits
 - Boss of Bad Guys/Boss of Drugs

Al-Anon Alateen

- What It's Like

Alcoholics Anonymous

- Reach Out

Alzheimers Association

- One in Ten/Grandma/Family Album/Nancy60
 - Disease Awareness.
- Think Ahead

-Reducing the risk of

American Cancer Society

- Trans.LKGD
 - Promotion for Look Good Feel Better program.
- Love you Tutu/My name is/Rachels Tips/Audition/Best Friend
- Disease Education.

American Dental Association

- Dudley and Friends
- Child dental care.

American Diabetes Association

- Symptoms
- Disease Education.

American Diabetes Foundation

- Why would I
- Disease education.

American Heart Association

- Deadly Words/Fast Action/Hard to Remember
- Disease Education.
- Heart Walk 2006

American Liver Foundation

- Hepatitis B
- Information on getting tested

American Oceans Campaign

- Wipeout
- Environmental campaign.

American Red Cross

- There is a Place

Arthritis Foundation

- Soccer/Herschel
- Disease Education.

ASFS (American School Food Service Association)

- Math Class
- Nutrition

Big Brothers/Big Sisters

- Sam Choy/Call Today
- Volunteer recruitment.

- Ashley Lelie
 - Volunteer recruitment.

Boys and Girls Club

- Colin Powell
 - Donation encouragement.
- Passing Notes/Movers
 - Program information.

Boys and Girls Club of Hawaii

- dancers/ukulele/the club

Boys & Girls Town National Hotline

- Did You Know Teen/Parent

Catholic Campaign Human Development Poverty

- Picture Gallery

Centers for Disease Control

- Colorectal Cancer
- Always Give Hugs
 - Parenting
- Flu Campaign
 - increase vaccination rates
- Grandkids

Coalition for a Drug Free Hawaii

- Express/D is for Dumb/Okay to Pass/Bee Ball Game/Partycam/Andy Macdonald/Venus & Serena/When Others Ask/Drowning/Wrapped Up
 - Drug education.

Combined Federal Campaign

- Heroes of the Pacific

Cure Autism Now

- Walk Now Hawaii
 - fundraiser

Dave Thomas Foundation for Adoption

- Every Child Needs Love/Birthday Party/Johnny W.

Department of the Attorney General

- Home Safety/Drugs/Gangs/Neighborhood/Choices/Peer Pressure/McGruff Truck 02

Department of Health and Human Services (DHHS)

- Crosswalk
- Drug Addiction

Department of Public Works (Refuse)

- Glass/Aluminum/Steel/What you Gonna Do
- Recycling information.

Department of Transportation

- Turn Signals/Blk Intersection/Slow traffic/Seat Belt/Signal Turns/Visibility
- Road safety.

Department of Transportation Services

- Handi-Van
- Transportation information.

Environmental Defense Fund

- Product/Trees
- Environmental Awareness.

Executive Office on Aging

- Sage Plus/Elderly at Home
- Help for Elderly.
- Caregiver
- Help for Caregivers.

Foundation For A Better Life

- Cafeteria/Everyday Heroes/Honesty/Generosity

Get Healthy Now (HMSA)

- Five a day HMSA/Get Outside/Oil Change/Herman Frazier
- Nutrition/Health

Good Beginnings Alliance

- First 5 Years
- Child early education.

Habilitat

- Locker Room/Hearse
- Help information.

Hawaii Bone Marrow Donor Registry

- Be a Hero
- Registration and Donation encouragement.

Hawaii Career Resource Network

-Get Moving

-encourage students to think about their future educ./career goals

Hawaii Lupus Foundation

- Into the Loop

- Disease Awareness.

Hawaii Psychological Association

- 2006 Awards

- Program Promotion.

Hawaii State Civil Defense

- Shopping list/Hazards 1,2,3/Tsunami/Hurricane

- Safety.

Hawaii State Library

- Delima Library

- Library book return encouragement.

Hawaiian Humane Society

- Tiger

-Spay/Neuter encouragement.

- Balancing Bone/MaryJane&Muffy

- Older dog/cat adoption encouragement.

-

Honolulu City & County

-Underage Drinking

Honolulu Symphony Orchestra

-Emotions

-Find a concert nearby

Hospice Hawaii

- Hospice Care

- Informational spot.

HPD/Information Resources

- Stop Sign/Carry Passenger

- Bike Safety.

- Maile Alert

- Child Safety.

Human Rights Campaign

- Parenthood/Friends

- Hate/Racism awareness.

Junior Achievement

- Twenty Kids
- Volunteer to teach.

Juvenile Diabetes

- ZFBB-8083
- Disease awareness.

KHNL/K5 PSAs

- Letter
- 911 information/use.
- JBettis/Joyner Kersee/Van Dyken
- Asthma awareness.

KHNL TMYK

- MB Teen/MB Parenting/ Marvin Lupus/Diane Recycle/Marvin Kids/Alc
- Teen Encouragement, Parenting, Hawaii Lupus Foundation, and Recycling.

Kids Voting Hawaii

- Kids Voting 1 &3

Leukemia/Lymphoma Society

- Goals Landon Donovan
- Awareness

Links Inc, The

- People Like Me
- Organ Donor

Lung Cancer Alliance

- No More Excuses
- Get the facts

Make A Wish Foundation

- Just A Kid

March of Dimes

- Traffic Baby
- Folic Acid during pregnancy education.

Mother's Against Drunk Driving (MADD)

- Centerlines/Spinning Btl
- Drunk Driving.

Muffin and Company

- Muffin Reading
- Literacy.

National Arbor Day Foundation

- Great Thing Growing
- Nature Explore

National Center for Nutrition and Dietetics

- Healthy Life
 - Eating right.

National Colorectal Cancer Action Campaign

- Dominoes
- House Call

National Commission on Writing

- Garfield on Writing

National Crime Prevention

- McGruff School for fraud prevention

National Domestic Violence Hotline

- Make the Call

National Alcohol and Drug Addiction

- New Morning

National Institute on Aging

- Fountain Youth.

National Institute on Drug Abuse

- Text Message

National Meningitis Association

- What Shouldn't Happen

National Safety Council

- Goin for a Ride
 - Safety seat use.
- Transformatio/Transformatio 2
 - Bike helmet and safety gear use.
- YSAB3460/3461
 - Cell phone use and driving safety.

National PTA, The

- Know it all/Standback/School Bus/Bus Safety
 - School bus safety.
- Moments/New Shoes

- Educational Support.

National Wildlife Protection

- Protect
 - Animal rights protection.

Native Hawaii Library Commission

- Reading 2/We are Hawaii
 - Literacy

NATPE

- Nobody is better/Friends/Hate is an
 - Racism.

NBC Inc.

- Various Actors on topics such as...
 - Violence
 - Domestic Violence
 - Drunk Driving
 - Fetal Alcohol Syndrome
 - STDs
 - Staying in School
 - Date Rape
 - Teacher Appreciation
 - Teen Pregnancy
 - Drugs
 - Education

NFPA (National Fire Protection Agency)

- Stop Drop Roll/Home Escape
 - Fire Safety.

No Hope in Dope

- Various athletes promoting drug free lives.

Oahu Civil Defense

- OCD Emergency
 - Hurricane Preparedness.

Office of Hawaiian Affairs

- Hawn Language
 - Education.

Paralyzed Veterans of America

- Jason Wittling/ Children Thank Veterans/ Don't Forget America's Veterans
 - Info/Write to a veteran

Partnership for a Drug Free America

- DECC2146, DEAA1022, 2194, D is for Dumb/Bee-Ball Game/Smoke/Davey & Glitch/Blind/Praise & Reward
- Drug Abuse Education.

Partnership for Essential Nutrition

- Weight Loss

People for the Ethical Treatment of Animals

- Hurricane PSA

Preemie Care

- I Already did
- preparedness.

Prevent Child Abuse Hawaii

- Preventable/Ribbon/Think/Time-Out
- Child Abuse Prevention

Produce for Better Health Foundation

- Five a Day
- Healthy Eating.

Project Safe Neighborhoods

- domestic violence awareness

Retail Merchants of Hawaii

- Stem PSA
- Shoplifting.

River of Life Mission

- General
- Mission support.

Rotary International

- Eradicating 30
- Polio

School Nutrition Association

- Math Class
- Education

Shriners Hospital

- Katie/Sage/Ringo Starr

Sierra Club

- Global Warm2/Years
- Environmental awareness.

Stop The Silence Inc

Stop Child Sex Abuse

Surfrider Foundation

- Planet Surf
- Environmental Awareness.

The More You Know (Sponsored)

- Various (ZNBC####-O/R)
- Literacy/Prejudice/Parenting/Mentoring/Judging/Bullying/Child Abuse/Smoking/Designated Driver/Internet Safety

US Department of Transportation

- No Zone 1
- Road Safety.

Waikiki Health Center

- Clouds
- Program information.

Wal-Mart

- Missing Child
- Campaign information.

Wave Riders Against Drugs

- WRAD
- Drug education.

West Glen

- Hidden City
- Ocean awareness.

Winners' Camp

- Winners Camp
- Leadership Camp Promotion.

Winners at Work

- Hire a Winner
- Hiring disabled encouragement.

Women's Fund of Hawaii

- Empowering Women/Abuse

World Wildlife Fund

- Rainforest
- Environmental awareness.
- People and Places

Y-Me National Breast Cancer Org.

- Knowledge is Power

YMCA Honolulu Chapter

- Martin Luther King
- John Glenn